



World
Keratoconus
Day
nkcf.org

World KC Day Toolkit Nov. 10, 2023

Prepared by the National Keratoconus Foundation

nkcf.org/world-kc-day

November 10 is World Keratoconus (KC) Day, recognized as the international day to raise awareness of keratoconus. Patients, family members, and eyecare professionals are encouraged to use World KC Day as an opportunity to educate others and to show support for those living with KC.

What is World KC Day?

World KC Day was established in 2016 by the National Keratoconus Foundation (NKCF). People from across the globe have participated in this day of awareness.

Nov. 10 was selected as the day to call attention to KC. This day coincides with the annual meetings of the American Academy of Optometry and American Academy of Ophthalmology - two groups whose members support and care for the KC community.

NKCF

National Keratoconus Foundation

What is NKCF?

NKCF was founded by families affected by KC in 1986 to provide mutual support and has grown into the premier organization offering information to the KC community. NKCF is part of the Gavin Herbert Eye Institute at Univ. of California, Irvine. NKCF provides educational materials, publishes an e-newsletter, offers provider referrals, hosts bimonthly webinars, produces the Clearly KC podcast, regularly surveys patients, and sponsors "Honor Your Doctor" Day.

How Can You Participate?

For Individuals:

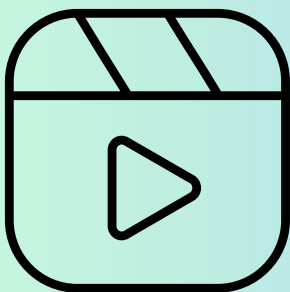
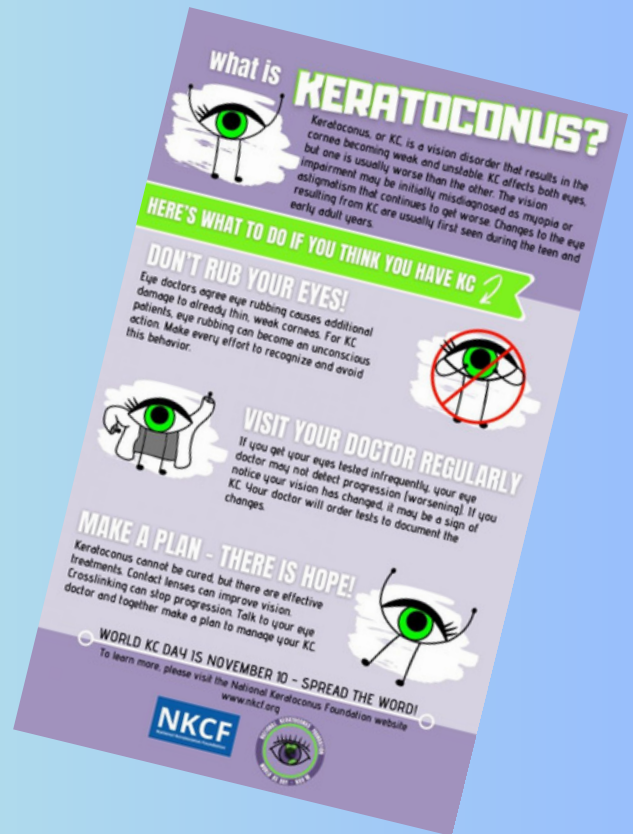
Think about how you can spread the word! Share your experience of KC with others through posting on your social media platforms and using the hashtags #worldkcday2023 and #nkcf, and tagging us @nkcforg. This is your chance to tell others about life with KC.



Check out our website, nkcf.org, to participate in our Photography Contest. We want you to show the world what KC is like through your eyes. You can also pin yourself on our virtual map and see who has KC from across the globe!

For Eye Care Professionals:

Display a "What is Keratoconus" poster in your clinic. Visit [here](#) to have one shipped to your office. Use it as a tool to start a conversation about KC with your patients.



Participate in our Instagram Reels Challenge! For a month leading up to World KC Day, we have different themes to help inspire your social media content. Help raise awareness of keratoconus and participate to get your practice promoted! Click [here](#) to learn more.

Use our [Social Media Tool Kit](#) to raise awareness of KC.

Let us know if you are planning any activities around World KC Day. In the past, practices have offered free screenings to family members of their KC patients; others have held an open house and celebration for patients affected by KC. Some eye doctors have given community lectures about crosslinking or contact lens options.

Is there something special your practice wants to share? This is the time to do it - and let us share your news with the world!
Email info@nkcf.org



For Everyone: Celebrate!

Remember to take time on Nov. 10 to congratulate yourself or someone you know for taking on another year with KC! Today, there are more options for improved vision and eye health than ever before. Next year will be even better!



CLEARLY KC
with Dr. Melissa Barnett

Check out our webinar library and the Clearly KC Podcast to watch & listen to experts discussing keratoconus related topics.

Don't forget to tag us
[@nkcforg](https://www.instagram.com/nkcforg) so we can see
how you participated in
World KC Day!